

ACI Project

(Auto Circolazione Indipendente)



The **ACI project** aims to let circulate who does the music outside the commercial circuits.

We simply want to create a tool to bring together **musicians / bands and venues** to free expression from being subjected to the absurd logic of commercial music or money-sucker fashions. Simply combine sounds, attitudes and energy to give strength to the music. To create a true alternative scene, independent of genres, where ideas grow, develop, free from the constraints of fashion and music business.

Let's make good independent music go around ... with the people who plays it ...

An **idea** have been in our heads for so long, supported by the importance of music in our days (*no music no life!*), many bands, many concerts, projects, DIY attitude and the ever stronger sensation that the arrogant and hateful television subculture is squeezing us between paper idols, flat sounds and meaningless, disposable fashion ... The idea is to try to **join forces** and efforts to create a seamless tool to help the music (the beautiful, free and independent one) to grow and build its cities and its watches without submitting to the god of money.

We want to give voice to many bands that are found in the rehearsal rooms every day and try to cultivate a passion that has nothing to do with the star system which is full of television. We want to connect venues and projects that have a strong passion in music, and culture from the below, **an idea totally alternative to the dominant culture.**

In recent years, technology came to meet us and today has become very accessible to record a CD and distribute it (through the net).

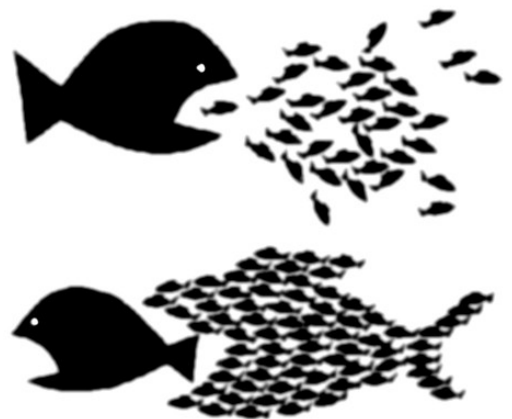
So the stages of recording / release / distribution have found a valuable ally, and expression can now more easily free itself from constraints imposed by those who wish make business on music.

Internet allows, for example, to establish a direct relationship with music, shaking off all that series of obstacles that stand between player and listener, such as: cost, labels, copyright, censorship, marketing, various mafias, various fashions ect ...

This brief introduction is a bit 'to explain the how and the why of the ACI project. So while DIY care about the creation and diffusion of music outside the commercial circuits:

ACI PROJECT IS BORN BORN to let circulate WHO DOES THE MUSIC.

The ease with which a CD can be recorded has increased, we believe, as a side effect, the importance of **MAKING CONCERTS** in respect to recording.



So we felt important to create a tool that would facilitate communication between **TWO** basic elements: **BANDS / ARTISTS and VENUES** and to return to the **CONCERT** (or tour) the role of main instrument for the spread of free self-produced independent underground culture.

The aim therefore is to create a **NETWORK** of bands / musicians and venues outside the scene, driven by passion and the desire to support free music, independent bands, the basis of the expression, the true culture ...

To do this we focus on the passion of those **WHO PLAY** and those **WHO ORGANIZE CONCERTS** aware that the underground circuit is a flow of energy vs. the flat, gray, boorish, cultural industry, now capable of churning out commercial products only with the purpose of trapping the brains of boys and girls in vacuist money-making fascinations.

We want to involve all the bands who will never go on MTV, which do not aim to be the superstars, who believe that music is a means to reject the hateful and bullying patterns that this world offers us. Those Who believe that musical notes, if free to move around, are a gun pointed against omologation of a business capable of turning into flat fashion phenomena even deeper, positive, full of meanings movements (see the punk, the hiphop today exploited by television and labels as just another niche market to be conquered).

And all those venues that try to organize expression without the patterns and the logic typical of those who want to make the music business.

Let's make good independent music go around ... with the people who plays it ... because the music is only moving thin air!

HOW TO:

The project has its heart in the ACI website, which is nothing but a database of bands / musicians and venues with a set of tools that facilitate communication between these two entities. Each section (bands / venues) can be searched by genre, city of origin, name of band / venue, and you can save (PDF format) or print out a list with your preferred selected bands / venues. Moreover, each band / musician can upload their own MP3 and video, personal photos and written material.

For a complete list of tools see the **FAQ / help** on the website.

But ACI is not just the site. Indeed, we have a small **distribution of DIY material** (contact us if you are interested in sending material), and also **organize concerts** (see events section).

Also ACI PROJECT is participating in DIY projects having as basis the **rehearsal self-managed studio** within the ZKSquatt of Ostia (Rome) <http://zk.tmcrew.org>.

The ACI project is therefore a small step to boost the independence of music and expression in general, from business and the commodification of culture. A small step along with many others make a big step ...

Aci project: <http://www.aciproject.org>
Info: aciproject@rocketmail.com
Supported by: <http://zk.tmcrew.org>

